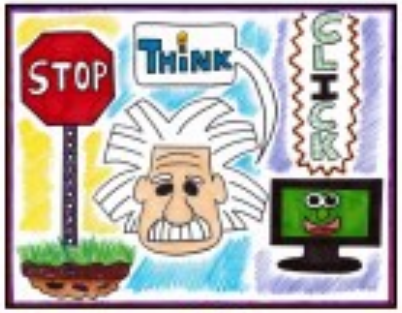
2017 Cyber Security Awareness 2018

"Kids Safe Online"

New York State K-12 Poster Contest



Past New York State Winners

Submission Deadline: December 1, 2017

For additional information visit www.its.ny.gov/eiso.
Email questions to cyber.outreach@its.ny.gov.

NEW YORK STATE OF OPPORTUNITY. Office of Information Technology Services

KidsSafe ONLINE

- Submit Entries to:

  Mrs. Lillibridge

  in the

  Computer Lab

- All entries must be submitted by:

  Friday, November 17, 2017 in order to be judged and tagged.

  (we then need to submit our school's entries to the contest by December 1st)

- **No late submissions will be accepted!**

- Please read all rules carefully!

  (on the back)

- DO NOT put your name on it...we will do it with a special tag when you turn it in.

- Have fun and show your creative side!!! This is a voluntary activity that should be done at home. Mrs. Hall will be available during 4th and 5th grade recess for creative help by appointment.

Cyber Security Awareness
"Kids Safe Online"
New York State Poster Contest
Official Rules

Eligibility

All public, private, or homeschooled students in kindergarten through 12th grade in New York State may participate.

Each participating school is permitted to submit up to five (5) posters per grade. How your school decides on the five (5) posters is up to you. Some schools may wish to have a contest and choose the entries; others may just have a teacher or principal choose.

Each participant should receive a *Certificate of Participation* to acknowledge his/her effort. The certificate is available online at its.ny.gov/kidssafe. Please print as many as you need.

Judging

Posters will be judged by members of the Kids Safe Online Committee on the following criteria: creativity, originality, quality, poster concept, and adherence to technical specifications.

Any entry that infringes upon copyright will not be judged.

Winners

The posters will be grouped into the following categories: k-2, 3-5, 6-8, 9-12, and special education. Three (3) posters in each category will be selected based on the judging criteria above. Winners will be notified in early 2018. These winners will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness Calendar Contest held in the spring of 2018. National contest winners will be included in the 2019 Calendar.

The teacher named on the Entry Identification Tag will be notified by NYS Office of Information Technology Services (ITS) personnel.

The winning posters will be displayed on the ITS website.

ITS will also highlight the poster contest and the winners of the contest in a New York State press release, which will also be featured on the ITS website.

Deadline

Poster entries must be received via US Mail or other courier no later than Friday, December 1, 2017. Electronic submission must be made by 3 p.m. on December 1, 2017. Late entries will not be included in the contest .

Posters entries should be mailed to:

Kids Safe Online NYS Poster Contest
NYS Office of Information Technology Services
Enterprise Information Security Office
1220 Washington Avenue
Building 5, Floor 1
Albany, NY 12226
Attn: Jessica Smith

Electronic submissions may be sent to cyber.outreach@its.ny.gov.

All entries submitted become the property of ITS and may be used in future ITS publications, as well as in national, regional, and state cyber and computer security awareness campaigns. Posters will not be returned.

Contest deadline is Friday, December 1, 2017
All posters must be accompanied by an Entry Identification Tag

Cyber Security Awareness
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New York State Poster Contest
Poster Topics & Technical Specifications

Getting Started

Poster art should illustrate the safe use of the Internet or mobile devices in a positive manner. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being cautious with email
- Being careful not to download malicious code from websites
- How online gaming can be dangerous
- Protecting against identity theft
- Safe use of social networking
- Any original concept that illustrates safe use of the Internet or mobile devices

Topics

Suggested Topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Devices (smartphones, Tablets)

Additional Information

- Posters can be created individually or in groups of no more than two.

Technical Specifications

Format

- Original hand drawn or electronically created submissions will be accepted.
- Electronic submissions should not use clip art or premade images.
- Text should be dark and large enough to read.
- A variety of media may be used, such as watercolor, pen and ink, crayon and markers. Brighter colors reproduce better. Light pencil marks will not show up.

Layout

- Landscape format

Dimensions

- Minimum – 8.5" (h) x 11" (w)
- Maximum – 9" (h) x 12" (w)

Content

- DO NOT send any artwork that contains trademarked or copyrighted images or brands such as clip art, Disney Characters, Dell, Google, Twitter, Facebook, etc.
  For additional information on copyright visit http://www.copyrightkids.org/
- Do not put any personal identifying information on the front of the poster.
- Teachers, support staff, and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

Questions?

Contact ITS at (518) 242-5020 or send email to cyber.outreach@its.ny.gov

Visit the Kids Safe Online Webpage at its.ny.gov/kidssafe

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